



*Sponsorship  
Opportunity*

2024

## 2023 RECAP



🎉 Flashback to 2023: A Day Filled with Joy and Community Spirit! 🐰 Relive the unforgettable moments from last year's Easter Day Eggstravaganza - where smiles, laughter, and Easter magic came to life.







# EVENT DETAILS

Easter Day Eggstravaganza will be hosted by T5 Foundation. Event program will include speakers, live performances, free activities, music, food, games, rides, educational and STEM workshops, free healthcare screenings and training and our annual Easter Day Egg Hunt.

**Sunday, March 31, 2024**

**12:00 pm - 5:00 pm**

**Traz Powell Stadium  
11380 NW 27th Avenue  
Miami, FL. 33167**



# EASTER DAY EGGSTRAVAGANZA

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The Easter Day Eggstravaganza is an annual community event. Hosted by The T5 Foundation there will be something for everyone to enjoy. The EDE will feature live entertainment, guest speakers, food trucks, free rides, educational and STEM workshops, free healthcare screenings and training and our annual Easter Day Egg Hunt. The Easter Bunny himself will make an appearance for photos. The fun filled Easter Day Eggstravaganza Egg Hunt is our highlight and featured event! With thousands of colorful and decorated eggs filled with treats and secret prizes, let's enjoy this fun and safe family holiday. We also encourage all event attendees to give an unused care package for our foundation's pay-it-forward drive for transiting families at local shelters. Each year we aim to grow and reach more members of the Miami-Dade County and surrounding communities.



# WAYS TO SUPPORTS

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The Easter Day Eggstravaganza has different ways for you to give your support and get involved.



## DONATION SPONSORSHIP

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Every donation will make a difference, or become a partner of the project.



## MEDIA

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Support this event by getting the word out! Special on-air mentions, Community PSAs, coverage, etc.



## VOLUNTEER

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Volunteering opportunities for 18+ age group.



## GIVEAWAYS

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Distribute products, samples, or information on their organization.



# SPONSORSHIP OPPORTUNITY

Our team is willing to tailor your sponsorship experience.  
Align your brand with this memorable event.

## Level 1

# \$7,500

- > Contribution Thank You Letter
- > Logo included on promotional materials
- > Company listed on event website
- > Giveaway item included in swag bags
- > Logo placed on event t-shirt
- > (2) Two event t-shirts
- > Sponsor acknowledgement during the event.

## Level 2

# \$8,500

- > Contribution Thank You Letter
- > Logo included on promotional materials
- > Company listed on event website
- > Giveaway item included in swag bags
- > Logo placed on event t-shirt
- > (4) Four event t-shirts
- > 10 x 10 Vendor Space
- > Sponsor acknowledgement during the event.

## Level 3 Co-Sponsorship

# \$9,500

- > Contribution Thank You Letter
- > Logo included on promotional materials
- > Company listed on event website
- > Giveaway item included in swag bags
- > Logo placed on event t-shirt
- > (6) Six event t-shirts
- > 10 x 10 Vendor Space
- > Logo placement on Stage Banner
- > Sponsor acknowledgement during event
- > 3 - 5 Minute Recap Video
- > Sponsor acknowledgement during the event.

## Title Sponsor

# \$11,500

- > Contribution Thank You Letter
- > Logo included on promotional materials
- > Company listed on event website
- > Giveaway item included in swag bags
- > Logo placed on event t-shirt
- > (10) Ten event t-shirts
- > 10 x 10 Vendor Space
- > Logo placement on Stage Banner / Signage
- > On-site Branding
- > Sponsor acknowledgement during event
- > 3 - 5 Minute Recap Video
- > Event Report w/ Findings
- > Sponsor acknowledgement during the event.

\*\* Donations can be made online via debit or credit card. Check donations in the South Florida region can be held for pickup\*\*

# IN-KIND DONATIONS

Your organization can make a in-kind donation to show your support. The items needed are listed below.



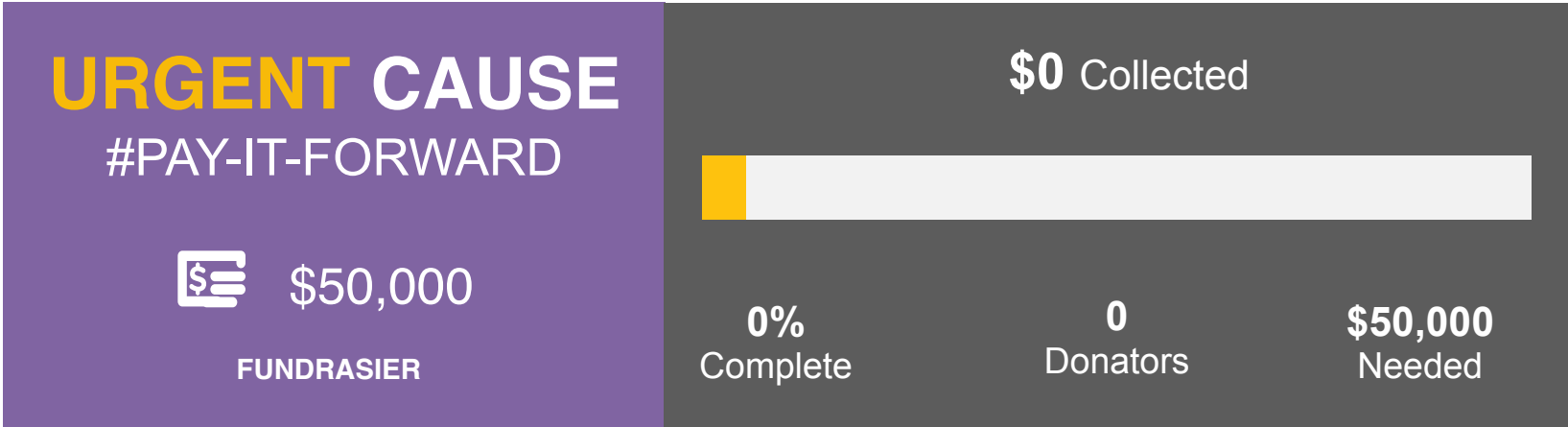
## ITEMS NEEDED

<u>Items</u>	<u>Quantity</u>
➤ Egg Coloring	500 +
➤ Barricades	10 +
➤ Safety Cones	50 +
➤ Raffle Items	50
➤ Swag Bags	5,000
➤ Easter Baskets	7,500
➤ Eggs	10,000
➤ Candy	10,000



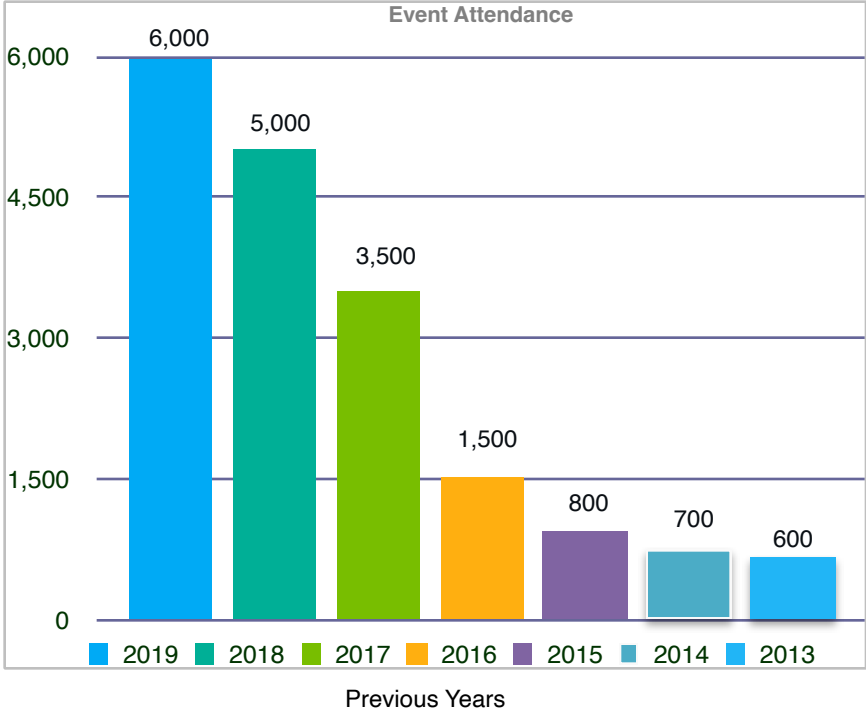
# EVENT BUDGET

Our goal for 2022 is to raise \$50,000 to produce a free community event. The funds collected will be secure event activities, to offset the event cost, and provide free giveaways. We appreciate your contributions in advance!





# EVENT DEMOGRAPHICS



Miami-Dade County has a major problem with poverty, as compared to the rest of the United States. Since 1979 America has lost nearly three times as many children and teens to gunfire as to the number of U.S. Military. The T5 Foundation aims to give back to the community, and reach the youth of Miami Dade.

- 1
55%
55% of EDE attendance was 55% youth.

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- 2
45%
45% of EDE attendance was adults. Which the head of house hold is \$30,000 annually.

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- 3
20%
20% of women are living in poverty in Miami, and many of whom are single working moms.



# The T5 FOUNDATION

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The T5 Foundation is a South Florida non-profit charitable organization that leads by action. Founded in 2013 by Mrs. Shannon Thomas, growing up in the inner city of Miami, one of the nation's most impoverished neighborhoods, she vowed to support the area she calls home.

Over the past seven years the T5 Foundation has been able to donate food, clothing, toys and care packages to families living in shelters and in need. Since then, the foundation has established a youth mentorship programs that's geared towards preparing today's youth to lead their communities in the future.



# SPONSORS/PARTNERS



We extend our heartfelt gratitude to all our previous sponsors for their invaluable support in making our past events a tremendous success. We eagerly look forward to the opportunity of welcoming you at next year's event.

## EVENT SPONSORS



## COMMUNITY PARTNERS



# CONTACT US

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**CONTACT US:**

**Shannon S. Thomas**  
Operations Manager & Specialist  
Miami Slush Inc. and T5 Foundation



@T5Miami



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